

Transforming results

We help people and organisations around the world manage the challenges and maximise the opportunities of new and emerging media technologies.

intelligence

insight

ingenuity

innovation

influence

integrity

intelligence

We have deep knowledge of television and video informed by extensive professional experience in online and broadcast media.

You get fast and flexible access to media experts that understand both business and technology.



insight

Our focus on user psychology and consumer behaviour informs our vision of how technology will transform the way we view television and video.

You will see how to make people care about your product or service.

ingenuity

We consistently create clever and effective ways to solve difficult problems, improve performance and achieve winning results.

You will find a fresh perspective and approach to develop your ideas.

innovation

We pioneer and apply new approaches to develop processes, products and services.

You will gain a competitive advantage.

influence

We communicate complex concepts
clearly, credibly and convincingly.

*Your proposition will be understood by investors,
partners, employees, clients and customers.*

integrity

We are responsible professionals who understand the importance of trust, reliability and discretion.

You can depend on our carefully considered and completely confidential advice.

Practical experience

The insights we bring are all based on extensive experience acquired in defining, designing, developing, delivering and deploying high-profile projects across multiple digital media channels and platforms.

- **industry monitoring** and analysis
- **executive briefings** on industry trends
- **thought leadership** and mentoring
- **commissioned research** and reports
- **market intelligence** insight
- **strategic review** and development
- **due diligence** investigation
- **business plan** development
- **competitor analysis** and evaluation

Pragmatic expertise

With a practical approach to complex problems, we research and evaluate opportunities and develop creative strategies and cost-effective communications solutions, producing tangible results that provide real business benefits.

- **intellectual property** protection
- **technology roadmap** development
- **concept development** and design
- **format development** and documentation
- **market positioning** and entry strategy
- **product management** support
- **requirements capture** and definition
- **technical architecture** and design
- **feasibility studies** and formal analysis

Proven execution

We provide executive thought leadership and practical project management to new ventures and multinational organisations. Supported by an extensive network of industry specialists, we offer confidential consultancy services worldwide.

- **technical evaluation** and validation
- **supplier selection** and assessment
- **information architecture** and navigation
- **user interface design** and optimisation
- **proof of concept design** and prototyping
- **service usability** and accessibility testing
- **consumer testing** and market research
- **practical implementation** and delivery
- **post-implementation review** and analysis

Clients and customers

3i • Accenture • Access • Advent International • AKO Capital • Ares Capital Europe • Ascent Media • Aviva
Investors • Bain & Co • BARB • BBC • Beringea • Boston Consulting Group • BT • Capablue • Capital International
• Channel 4 • Channel 5 • Cox Communications • Craftwork • Credit Suisse • Ericsson • European Commission •
Freeview Australia • Free TV Australia • GAM • Goldman Sachs • NHS • Ernst & Young • Fidelity • Harris • IKEA
• Intel • ioko • ITV • Lazard • Livestation • MediaMelon • Morgan Stanley • MTV Networks Europe • Network
Ten, Australia • Nine Network, Australia • Ofcom • Pace • Parvus Asset Management • Permira • Philips • QVC •
Quiptel • Red Bee Media • RTÉ • Schrodgers • SeaChange • Siemens • Silver Lake • SoftAtHome • Sony • TCI Fund
Management • Telecom Italia • Telstra • Tesco • Thales Alenia Space • Turner • TV Genius • UBS • V-Nova

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